

# Project Management Training and Certification Program

Serbian Competitiveness Project  
Booz Allen Hamilton



USAID Competitiveness Project  
USAID Projekat za razvoj konkurentnosti

# Why Project Management is Important for Serbia

- **World Economic Forum report** on Serbia's competitiveness from 2008 demonstrated **gap in skills** supplied by formal education system and those needed by the private sector
- **Skills-gap analysis** conducted by the Project in 2008 emphasized project management training as one of the key priorities for ICT, Construction and Services sectors
- **Major infrastructure and technology upgrading projects** under way in Serbia and future projects required for EU accession need qualified and skilled Project Managers to ensure success
- To compete in global markets, Serbian firms and employees need **globally recognized standards and certifications**
- Developed countries of similar size (such as Netherlands) have **50 times more** PM professionals than Serbia (40 PMPs vs 2000)



# Goals of the PM Training and Certification Program

## Educate

- Educate participants in modern project management methods and techniques based on PMI Body of Knowledge

## Certify

- Support qualified candidates in obtaining globally recognized PMP or CAPM certifications

## Increase Awareness

- About importance of PM for achieving productivity and efficiency gains and improving competitiveness

## Build Capacity

- Provide support to local training centres to ensure world-class PM education continues to be available in Serbia

# Why PMI Standards?

- Project Management Institute (PMI) was founded in 1969, with a mission to continuously improve the practice and methodology of PM and set global professional standards in this area
  - 420 000 members/300 000 of those certified
  - 250 chapters in 70 countries
- PMI certificates are a confirmation of experience, knowledge and competencies in the area of PM, globally accepted and highly appreciated
  - PMP – Project Management Professional
  - CAPM – Certified Associate in Project Management
- Serbian PMI chapter was founded in 2003, now featuring 90 members and 40 PMPs



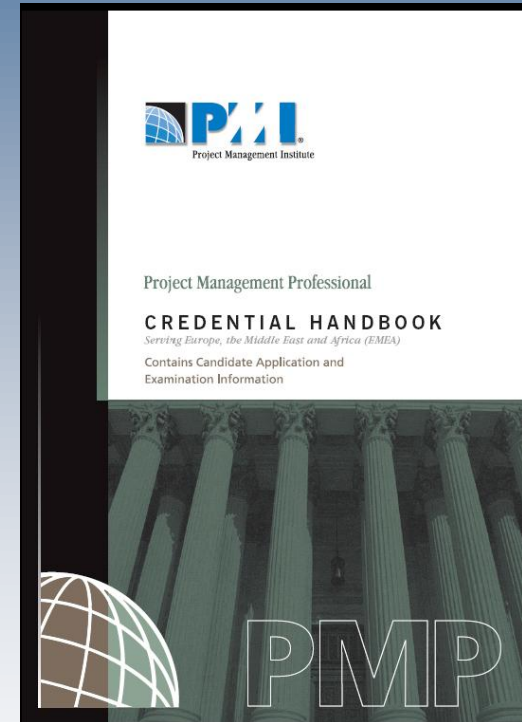
# PMP - the World`s Leading PM Credential

- **Requirements**

- University degree
- 36 months of PM experience (60 months if no university degree)
- 35 hours of PM training
- Successfully completed certification exam
- Credential renewal every 3 years – continuing professional education and PM practice required
- CAPM requires 1500 hrs of experinece or 23 hrs of PM training

- **Value and benefits**

- Practical knowledge
- Marketing value to the company
- Membership in the PMI and listing in the online PMP registry



# Program Implementation Model

- The Project **partners with 6 leading local training providers** from different regions of Serbia to deliver sponsored PM training
  - Providers were selected through an open tender, from a pool of 20 applicants
  - Quality of curriculum and adherence to PM standards were key criteria
- **Funding is provided to training centres** to allow them to offer discounted training rates for PM courses geared towards PMP certification
- The Project covers **up to 50% of the training fee** per eligible candidate,
  - Maximum amount is 250 EUR per candidate for 35 hours of training.
- The Project will also provide subsidy to candidates who earn accreditation to cover half of the examination and preparation costs
- Local branch of the PMI, the **PMI Yugoslav Chapter**, is one of the main partners - important for ensuring Program sustainability



# Program Implementation Milestones

Phase 1: Select Local PM Training Providers

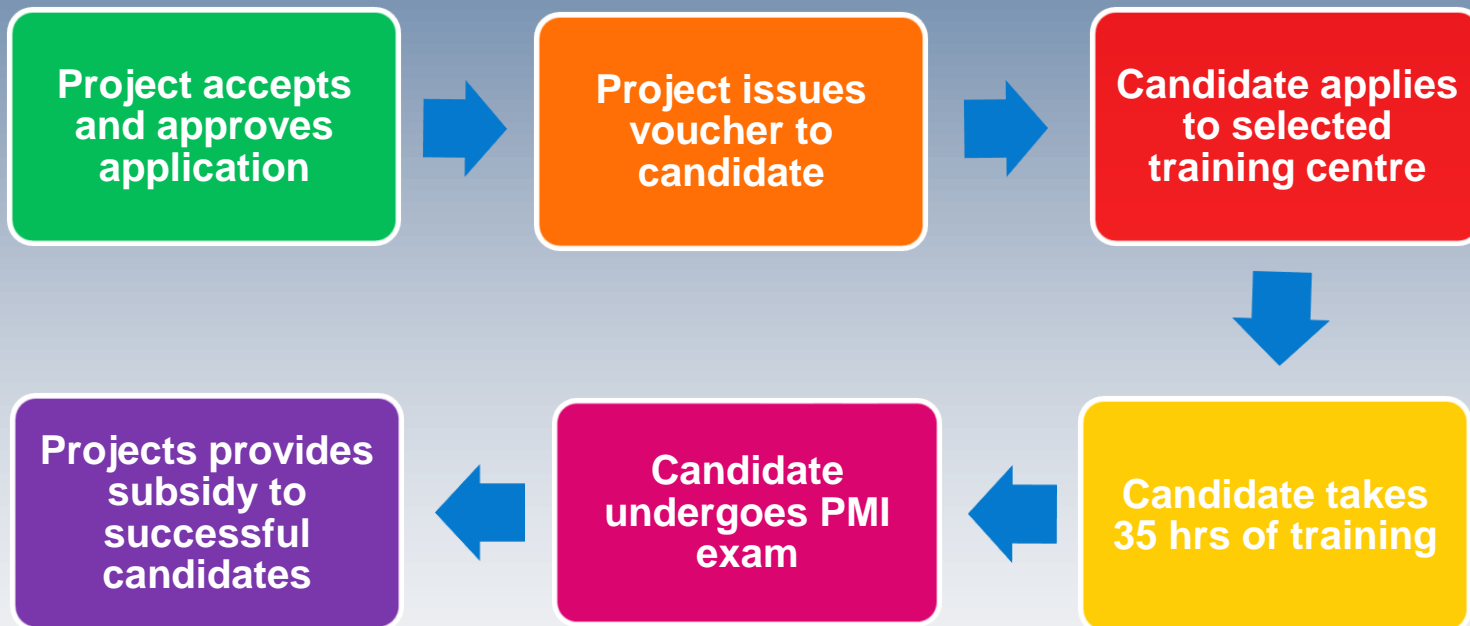
Phase 2: Select candidates and issue vouchers

Phase 3: Monitor delivery of PM Training

Phase 4: Support exam preparation and certification

Phase 5: Build awareness & disseminate results

# Training Voucher Approval and Issuance Process



Monthly  
Disbursement Report

Report on registered  
trainees

Voucher No  
Name and Company  
Validity  
Course Name  
Providers



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# Program Success Metrics

We track and measure

Number of  
candidates  
trained  
(150)

Number of  
candidates  
certified  
(30)

Number of  
training  
centres  
assisted  
(5)

ROI to  
companies  
through  
productivity  
increases  
and new  
business



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# Cyber Security – the Next Major Initiative

## Organisational Capacity

- Assist IT firms achieve ISS maturity

## Global standards

- Support qualified firms in attaining ISO 27001 accreditation

## Expert knowledge

- Provide high-quality training to industry professionals

## Professional certifications

- Support qualified professionals in earning global ISS credentials

# For additional information you can contact:

Tatjana Lukić

USAID Serbia Competitiveness Project

Email: [tlukic@compete.rs](mailto:tlukic@compete.rs)

Web: [www.compete.rs](http://www.compete.rs)

Partner training centres: ABC [www.abc.edu.rs](http://www.abc.edu.rs)

CPM [www.cpm.rs](http://www.cpm.rs)

IT Centar [www.itcentar.rs](http://www.itcentar.rs)

PWC [www.trainingacademy.rs](http://www.trainingacademy.rs)

Smart [www.smart.rs](http://www.smart.rs)

YU Build, [www.yubuild.com](http://www.yubuild.com)

