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# South Eastern Europe (SEE) Regional Tourism Portal

## STATUS UPDATE & NEXT STEPS

**May 28, 2009**

*3<sup>rd</sup> Regional Tourism Round Table  
Sarajevo, Bosnia and Herzegovina*

Ludmila Goode, SEE Regional Tourism Portal Project Lead - ICT@USAID Program





## Overview Agenda

- **Update on Activities & Next Steps**
- **Portal Quick Overview**
- **Request For Interest Announcement**
- **Round Table Outcome & Request for Support**



## Update on Activities & Next Steps

- **September 2008: South Eastern Europe (SEE) Regional Tourism Portal Concept**
- **November 2008: Portal Outline Distribution**
- **February 2009 - May 2009: Implementation**
  - Request for Information from Regional Stakeholders
  - Stakeholders Coordination
  - Request for Interest Announcement – May 28, 2009
  - Request for Proposal to SEE Companies – June 2009
  - Portal Demo – September 2009



## Portal Quick Overview

### ➤ Goal

- A tool for information sharing, linking regional partners, and promoting cross border tourism
- A compliment to the national portals by allowing “one stop” for consumers
- An informational, educational, and promotional service for the tourism industry

### ➤ Structure

- External Portal – for consumers, visible to any visitor of the Portal
- Internal Portal – for the tourism industry, visible to members only, password-protected

### ➤ Phased Implementation Approach

- Functionality: starting with basic, agreed upon functions and gradually adding sections/modules/functions at later implementation stages
- Participation: starting with countries & organizations ready to participate and gradually adding more countries & organizations at later implementation stages

### ➤ Sustainability

- SEE Implementing Partner’s participation
- Sustainability Action Plan – Among the criteria in the Request for Proposal



## Request For Interest (RFI) Announcement

System Research and Applications Corporation (SRA), a wholly owned subsidiary of SRA International, Inc. hereby issues this Request for Interest (RFI) in support of the ***Regional Tourism Portal for South Eastern Europe (SEE)***, a United States Agency for International Development (USAID) Information and Communication Technology (ICT@USAID) project.

SRA seeks international companies that are interested in providing information and communication technology services necessary to implement a Regional Tourism Portal for SEE. The international companies must have excellent qualifications and extensive experience in implementing up-to-date and financially sustainable web portal-solutions. Each company may team with other companies when bidding; however, there will be only one principal contractor with primary responsibility for the proposal, any subsequent award and program implementation.

If you are interested in bidding on this opportunity and wish to receive a copy of the Request for Proposal (RFP), send an e-mail to Ms. Siika Zhivkova at [siika\\_zhivkova@sra.com](mailto:siika_zhivkova@sra.com) by June 10, 2009 3:00 PM Eastern Time (US & Canada). E-mail replies must contain the following:

- 1) Point of Contact
- 2) Full Physical Address
- 3) Telephone, fax, e-mail for point of contact
- 4) Name, location, and monetary value of three (3) prior web portal projects implemented
- 5) References with full contact information for each of the projects identified

A copy of the RFP will be sent to qualified companies.



## May 2009 Round Table Outcome & Request For Support

- **Regional Stakeholders**
  - Support in distributing the Request for Interest (RFI) via national tourism portals; tourism websites; and tourism-related communications
  
- **Replies with Interest on the Request for Proposal bidding**
  - By June 10, 2009



## Feedback

### ➤ CONTACT INFORMATION

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