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# **Creating future workforce by helping companies today**

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## Workforce development needs

- 36% unemployment
- Unmet demand for specific skills in growth industries
- Skills mismatch: what is needed is not what is available
- 21<sup>st</sup> century competitiveness is increasingly about how well knowledge and skills are developed and utilized

Even with high unemployment, there is high demand for a competitive workforce

Gap between demand & supply:

- Availability
- Development time
- Development cost
- Quality



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## **Industry- Led- Education Partnership Program**

- ▶ Collaboration between educational institutions and businesses is the key to ensuring that graduates have the skills needed in tomorrow's workplace,
- ▶ With the trainings and other non formal certification program you don't resolve the long term problems of the companies,
- ▶ Only by creating a structural change we can tackle the root cause of the problem i.e. the gap that exists between the supply and demand.



## Partnerships with FDI's

- Two partnerships with FDI's were concluded:
- The first initiative was with KNAUF, German producer of dry walls and other construction materials in developing a new program in Debar, southwest part of Macedonia not existed before,
- And, second partnership with French manufacturer of auto-motto parts, RUEN based in Kocani, eastern part of Macedonia,
- The objective of these Industry Led Education programs was to develop a long- term cooperation that would have an impact in producing skilled workforce needed not only for the company but also for their business partners



## Outcomes of the Program

### 1. New Academic Program (KNAUF)

- Partnership with KNAUF, German investor in Macedonia for production of dry walls and other construction materials,
- The objective of partnership is creating long term skilled workforce,
- Municipality of Debar and the VET school in Debar included in the process,
- **Developed new academic program** for construction materials,
- New academic program developed as result of MCP intervention in Debar.
- More than **30 high schools students** will learn new skills in for construction materials and will do internship at the premises of KNAUF

### 2. Revising the course existing curricula (RUEN)

- Partnership with RUEN, French manufacturer of Auto-Motto parts ,
- **New courses** will be added in the existing academic program in the Vocational school ,
- Transferred KNOW-HOW to local school,
- New courses added in the third and fourth year of studies,

**thank  
you**

