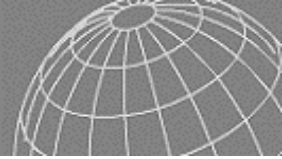


Open Regional Fund for South East Europe



**An innovative instrument
for a dynamic region**

Budapest, 18th May 2011



ORF Organisational Structure

Fund Management

Strategic Framework /
Program Objective: Regional
Cooperation

Legal
Reform

Municipal
Services

Foreign
Trade

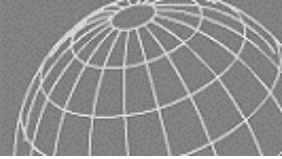
Energy
Efficiency

Sector management
Technical Operationalisation



Sub-Projects:

- Capacity Building
- Financial contributions
- Networking services
- Set up and support to regional (Learning-) Networks
- Focus on **cooperation processes** rather than institutions
- Applicants from **at least 3 countries**
- Project duration: **2 years**



ORF Vision

- As a flexible instrument for consultancy they initiate and develop sustainable regional cooperation
- ORF supports the countries of the region in their cooperation towards EU-integration





Sector: Foreign Trade Promotion in South-East Europe

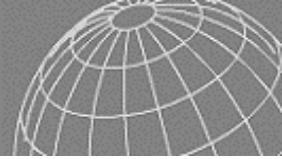


Objective:

Strengthening trade and competitiveness of small and medium sized enterprises in the region

Approach:

- Market South-East Europe as one economic area
- Support regional networking
- Intensify multi-country cooperation among companies and institutions

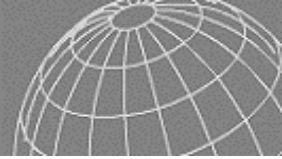


Sector: Foreign Trade Promotion in South-East Europe



Current Projects:

- Development of regional camping tourism
- Cross-border economic development Montenegro/ Bosnia and Herzegovina
- Improving competitiveness in agriculture and food industry
- Cross-border mountain tourism in Albania, Kosovo, Montenegro
- CEFTA Trade Portal



Sector: Foreign Trade Promotion in South-East Europe

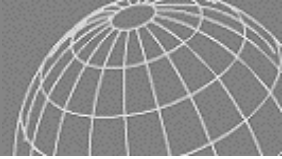


Completed Projects:

- ✓ Export Promotion of Automotive Industries in SEE
- ✓ Export Promotion of Individual Collections in the Clothing Industry
- ✓ Support to the Standing Working Group on Regional and Rural Development
- ✓ Export Promotion Consultancy Network
- ✓ Regional Network of CEFE Consultants

Highlights:

- ✓ Common CEFTA Trade Portal increased transparency
- ✓ Regional Bus Tourism trips are offered and organized
- ✓ IT Sector: Participating companies increased turnover 20-50%



Sector: Foreign Trade Promotion in South-East Europe



Perspective:

- Preparation of 2 new projects in the field of product safety and networking among textile associations
- Scope for another new regional project
- Project phase will end mid of 2013, second phase is envisaged
- Launching a competition of project ideas in 2012 for new projects to be supported in the second phase



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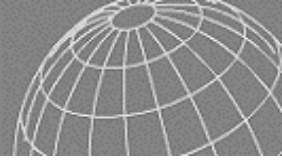
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Commissioned by:



Federal Ministry
for Economic Cooperation
and Development



Thank you very much for your attention ! ! !

“Coming together is a beginning.

Keeping together is progress.

Working together is success.”

Henry Ford