



USAID REGIONAL COMPETITIVENESS INITIATIVE (RCI) VALUE ADDED TO E&E COUNTRIES

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RCI – REPLICATION AND EXPANSION OF SUCCESSFUL ACTIVITIES

- ✘ Macedonia eBiz Project to Excellence in Innovation Project in Bosnia and Herzegovina
- ✘ Quality Mark from Bulgaria to Albania and Macedonia

RCI – REPLICATION AND EXPANSION OF SUCCESSFUL ACTIVITIES

- ✦ ITMark/CMMi from Bulgaria to the whole E&E region (partnership with the GTZ ORF).
- ✦ Excellence and Innovation Centers from Croatia and Bulgaria to Moldova and Armenia, plus on going planning in other countries.

PARTNERSHIP AND CO-FUNDING IN IT

- ✘ IT Quality standards and Certification (ITMark and CMMi) in cooperation with other USAID Project and donors
- ✘ Training events – 80
- ✘ Training events – 1500
- ✘ Countries of events – 13
- ✘ Cost Sharing Partnership for the IT QS Initiative:
 - RCI share - 34%
 - Companies' share - 45%
 - USAID Country Competitiveness Projects and other donors' share – 21%

PARTNERSHIP AND CO-FUNDING IN PM

- ✘ PM Training and Certification from Serbia to the region (AL, BiH, MK and MD)
- ✘ Serbia – 160 professionals (from over 100 companies)
- ✘ AL, BiH and MD – 74 professionals (from 50 companies)
- ✘ MK – lead by the MCP

PARTNERSHIP AND CO-FUNDING IN TOURISM

- ✘ National Geographic Western Balkans supplement – RCI funded the preparation, design and development; countries funded the distribution costs.
- ✘ Western Balkans Tourism Portal (with National Geographic) - RCI to fund the preparation, design and development; countries to fund the country coordinators, uploading and updating information and promotion within the country.
- ✘ Regional Tourism Conference – main partners the FIRMA Project in BiH and RCI; additional partners UNWTO, GTZ ORF

USAID LEGACY ORGANIZATIONS IN E&E

- × 19 countries included (4 missing)
- × 120 mostly private organizations and companies, some public institutions
- × We need your help to increase the number of legacies included!

Thank You!

Feel free to contact me at fstoyanovich@segura-co.net

**More information and documents from RCI at
<http://rciproject.com/rcihome.html>**